



Electricity Facts Label ("EFL")
Southwest Power and Light ("Southwest")
Plant-A-TreeSM Month to Month E-Plan
 Version SWPLPLANTFLEX090111 (As of April 19, 2012)

Electricity Price

Average Monthly Use	500 kWh	1,000 kWh	2,000 kWh
<i>Average Price per kWh by service area*</i>			
CenterPoint Energy ("CenterPoint")*	11.0 ¢/kWh	8.5 ¢/kWh	8.0 ¢/kWh
Oncor Electric Delivery Company ("Oncor")*	9.2 ¢/kWh	7.0 ¢/kWh	6.7 ¢/kWh
Texas-New Mexico Power Co. ("TNMP")*	10.5 ¢/kWh	8.3 ¢/kWh	8.0 ¢/kWh
AEP Texas Central Company ("AEP-Central")*	10.8 ¢/kWh	8.3 ¢/kWh	7.8 ¢/kWh
AEP Texas North Company ("AEP-North")*	11.1 ¢/kWh	8.4 ¢/kWh	7.8 ¢/kWh
Sharyland Utilities, LP ("Sharyland")*	10.8 ¢/kWh	8.3 ¢/kWh	7.8 ¢/kWh

Thank you for choosing Southwest and thank you for choosing to support healthier wildlife, forests and rivers through Southwest's Plant-A-Tree E-Plan (as is further explained below)! Southwest is pleased to provide you with this innovative and Texas-friendly variable price product. The above price disclosures are based on average usage patterns and an initial base energy price of 4.3 ¢ per kWh for the CenterPoint area, 3.6 ¢ for the Oncor area, 4.5 ¢ for the TNMP area, 3.8 ¢ for the AEP-Central area, 4.3 ¢ for the AEP-North area, and 3.8 ¢ for the Sharyland area, plus all charges from your Transmission and Distribution Service Provider ("TDSP") and the Electric Reliability Council of Texas ("ERCOT") (collectively, "Delivery Charges"), a \$7.95 monthly customer-service-meter-fee (Southwest will not charge the monthly customer-service-meter-fee for each billing cycle in which you use at least 1,000 kWhs), and Public Utility Commission of Texas ("PUCT") fees and assessments.

Please see your Terms of Service for a full description of provisions governing your actual price, and other applicable charges. Your actual average total price for the electricity service will vary according to your monthly usage, your maximum instantaneous peak load, costs of supply, market conditions, and the amount of Delivery Charges (as defined in your Terms of Service) at the time of your usage, as governed by the Rules of the PUCT (<http://www.puc.state.tx.us/agency/rulesnlaws/subrules/electric/Electric.aspx>).

The above prices in the table do not include taxes or, for customers in the Oncor service area, the TDSP Underground Facilities and Cost Recovery Charge authorized by some cities. See your TDSP's tariff for a list of cities and authorized charges.

Other Key Terms and Questions

- **Except for price changes allowed by law or regulatory action, this price is the price that will be applied during your first billing cycle; this price may change in subsequent months at the sole discretion of Southwest. Please review the historical price of this product available at www.southwestpl.com/Docs/historicalpricingswpl.pdf and toll free at (866) 941-SWPL or (7975).**
- Southwest has partnered with the Arbor Day Foundation to enable you to make a direct impact in the reforestation and conservation effort. For every 1,000 kWhs you consume under Southwest's Plant-A-Tree Month to Month E-Plan, a tree will be sponsored by Southwest and then planted through the Arbor Day Foundation. For example, assuming the average homeowner uses 18,000 kWhs per year, this would result in 18 trees planted per home each year! Your enrollment in this plan allows you to make a positive impact on our great outdoors simply through your daily routine!
- * Because this is an "E-Plan," your initial pricing as listed above also includes and assumes a 0.5¢/kWh discount for electing to authorize monthly payments of your invoices via automatic recurring withdrawals from your bank account(s) or charges to your credit card.

Disclosure Chart

Type of Product	Variable Price
Contract Term	Month to Month

Disclosure Chart (continued)	Do I have a termination fee or any fees associated with terminating service?	No
	Can my price change during the contract period?	Yes
	If my price can change, how will it change and by how much?	Your price can change on a monthly basis to reflect actual price changes that are allowed by the PUCT due to costs of supply, market conditions, and changes in law or regulatory charges. The price applied in the first billing cycle may be different from the price in this EFL if there are changes to TDSP charges; changes to the ERCOT or Texas Regional Entity administrative fees charged to loads; or changes resulting from federal, state or local laws or regulatory actions that impose new or modified fees or costs that are outside Southwest's control.
	What other fees may I be charged?	Fees not included in above price: <ul style="list-style-type: none"> • Late Fee: 5% of past due balances; • Insufficient Funds (e.g., if your check bounces): \$40; • Reconnect (e.g., if you want us to reconnect you after your service has been disconnected for non-payment): \$20; • Duplicate Bills, Credit Reference Letters, and Disconnect Notices: \$3.50; • Collections Processing (if your account is past due and must be submitted to our collections department): \$20; • Legal Fees (if your account is past due and must be submitted to an outside collection firm or to litigation): 25%-40% of amount due; and • Information on non-recurring fees charged by your specific TDSP is available in your Terms of Service.
	Is this a pre-pay or pay in advance product?	No
	Does Southwest purchase excess distributed renewable generation?	Yes
	Renewable Content	10%
	Statewide Average for Renewable Content	11.5%

This document is intended to summarize many provisions in your Terms of Service. Such Terms of Service version is applicable despite any language to the contrary contained therein. In addition, despite any language in the Terms of Service to the contrary, Southwest's Lone Star Guaranty will not apply to this plan. See Terms of Service for a full listing of fees, deposit policy, and other terms.

© 2011 Southwest Power & Light is an authorized trade name of Texpo Power, LP, PUCT Certificate No. 10126.
5773 Woodway Drive, Ste. 311, Houston, TX 77057; 866-941-SWPL (7975); 8am – 8pm, CST, Monday through Friday; 8am – 4pm, CST, Saturday;
customer.care@southwestpl.com; www.southwestpl.com